

# Why partner with our Club?



## Strong Community & Loyal Support

Your brand sits at the heart of a thriving regional community – building trust, loyalty and preference among members who actively support the businesses that support their club.



## Brand Exposure

Your visibility extends beyond game day, with packages maximising exposure across football and netball seasons, junior programs, social events, digital platforms and community events at Henshilwood Reserve.



## Direct Engagement Opportunities

More than signage, sponsorship packages can include match day acknowledgements, social media promotion, sponsored awards and additional club benefits.



# IRYMPLE FOOTBALL NETBALL CLUB



## Sponsorship Packages



	<b>Community</b> \$500 - \$999 (+GST)	<b>Bronze</b> \$1000 - \$2,499 (+GST)	<b>Silver</b> \$2,500 - \$4,999 (+GST)	<b>Gold</b> \$5,000 - \$9,999 (+GST)	<b>Corporate</b> \$10,000 + (+GST)
Club Membership(s)	✓	✓	✓	✓	✓
Invitation to annual Sponsor's Day event	✓	✓	✓	✓	✓
Game day apparel (e.g. Club Polo)		✓	✓	✓	✓
Major Draw ticket(s)		✓	✓	✓	✓
LED scoreboard advertising		✓	✓	✓	✓
Brand placement on game day apparel		✓	✓	✓	✓
Fixed signage			✓	✓	✓
Social media promotion				✓	✓
Game day marketing opportunities					✓

**Note:** Corporate Sponsors receive a customised partnership proposal outlining tailored branding and sponsorship opportunities.

Our sponsorship packages offer a structured set of benefits while maintaining flexibility to align with the goals of our partners. Within each tier, inclusions such as Major Draw tickets, Sponsors' Day invitations, club apparel and promotional opportunities may be adjusted to reflect the level of contribution and ensure a mutually beneficial partnership. Packages are designed to be a

We sincerely thank our current sponsors for their ongoing support and extend our appreciation to businesses considering partnering with our club. Your contribution plays a vital role in the continued success of our football and netball programs. As our club and community continue to grow, we are excited to build strong partnerships that support participation, development and success both on and off the field.



**For more information:**  
 Jamie Russell [President]  
 ☎ 0400 425 084  
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## Corporate Sponsor

\$10,000 + (+ GST)

### Inclusions:

- Multiple Club Memberships
- Multiple Invitations to annual Sponsor's Day
- Multiple Major Draw Tickets
- Multiple items of Club apparel
- Exclusive game day & social media marketing opportunities
- Custom package for signage & brand placement on game day apparel



## Gold Sponsor

\$5,000 - \$9,999 (+ GST)

### Inclusions:

- 5-6 x Club Memberships
- Multiple Invitations to annual Sponsor's Day
- 4-6 x Major Draw Tickets
- Brand promotion on the LED Scoreboard
- Brand placement on game day apparel (various)
- Fixed signage (x2- locations to be negotiated with sponsorship rep.)
- Social media promotion

## Silver Sponsor

\$1,000 - \$2,499

### Inclusions:

- 3-4 x Club Memberships
- 3-4 x Invitations to annual Sponsor's Day
- 2-3 x Major Draw Tickets
- Brand promotion on the LED Scoreboard
- Brand placement on game day apparel (x2)  
(game day apparel includes polo shirts, warm up shirts & pre-season training singlets)
- Fixed signage on either netball fence or football oval fence

## Bronze Sponsor

\$1,000 - \$2,499 + GST

### Inclusions:

- 2 x Club Membership
- 2 x Invitations to the Annual Sponsors' Day
- 1 x Major Draw Ticket
- Brand promotion on the LED Scoreboard
- Brand placement on game day apparel (x1)  
(game day apparel includes warm up shirts & pre-season training singlets)

## Community Sponsor

\$500 - \$999

### Inclusions:

- 1 x Club Membership
- 1 x Invitation to the Annual Sponsor's Day

### For more information:

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